



FOR IMMEDIATE RELEASE

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2010 IDOLIST AARON KELLY JOINS FASTRAX ENTERTAINMENT

(Nashville, Tenn.) Fastrax Entertainment, LLC, is proud to announce its association with 2010 American Idol® Top 5 finalist, **Aaron Kelly**.

Fastrax will be overseeing the day-to-day global branding of Kelly as well as other marketing initiatives, including corporate endorsements and sponsorships.

“It is with much enthusiasm that we welcome Aaron Kelly to Fastrax Entertainment,” said partner and marketing officer, Monty Bailey. “He is an outstanding guy and one heck of a singer-songwriter. We are very fortunate to have the opportunity to represent Aaron.”

American Idol® was far from his first time to perform in public. His love to sing and write music became apparent at the age of 7, so his parents nurtured his desire allowing him to entertain at fairs, festivals and benefits where he opened shows for Emerson Drive, Aaron Tippin, Bill Anderson, Loretta Lynn, David Ball and sang with Martina McBride, Charlie Daniels, Marshall Tucker Band among others. Kelly credits Rascal Flatts, Taylor Swift and Keith Urban to be among his musical influences.

Kelly is also positive about the new relationship saying, “I am looking forward to working with Fastrax; they are a great asset to my career. Thanks to Ron and Monty for all their help so far.”

Visit www.aaronkellymusic.com for current tour information or to find more information on Aaron. Marketing & endorsement information may be obtained by contacting Monty Bailey monty@fastraxnashville.com.

About Aaron Kelly

Florida native Aaron Kelly is not your typical teenager. In fact, at 17 Aaron had already become the youngest contestant to ever reach the top 5 on the popular show, American Idol® in 2010. He participated in a national tour, appeared on other national television shows including, *The Ellen DeGeneres Show*, *the Late Show with David Letterman*, and *Access Hollywood*.

About Fastrax Entertainment

Fastrax Entertainment is a Mt. Juliet, Tenn. – based company specializing in marketing, brand development, sponsorship procurement and day-to-day business and marketing strategies for businesses, musicians, entertainers, and athletes. <http://www.fastraxnashville.com>

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